

The diagram illustrates the dimensions and margins for a postcard. It features three nested rectangular frames. The outermost frame is black, representing the total artboard dimensions of 6.25in x 9.25in. Inside this is a blue frame representing the final trim size of 6in x 9in. The innermost frame is magenta, representing the text margin of 0.25in (0.125in on the final trim). Three horizontal lines with circular endpoints on the left margin connect the text labels to their respective frames: a black line for the artboard dimensions, a blue line for the final trim size, and a magenta line for the text margin.

Artboard Dimensions: 6.25in x 9.25in

- Instead of exporting with printer marks, the necessary bleed space is incorporated into the total artboard dimensions

Final Trim Size: 6in x 9in

- During the printing process, the postcard will be trimmed to be exactly 6in x 9in

Text Margin: 0.25in (0.125in on final trim)

- This margin ensures that text, logos and important design elements are not cut off during the printing process